

Print Values Trees

Most paper now comes from sustainable forests. These forests are essentially "tree farms," where trees are grown as a crop, just like broccoli or wheat. When these trees are harvested, new stocks are planted.

Print on paper gives landowners a financial incentive to renew forests rather than convert them for other uses, such as agriculture or development.

Print is Recycled

But that is not the complete story. Print on paper is recycled and reused. In 2009, for example, 63.4 percent of all paper used in the United States was recycled, and this number increases each year with more deliberate curbside and drop-off collection systems. Recycled paper is used to make everything from construction products to consumer goods.

Print Uses "Waste"

One-third of the fiber used to make paper comes from wood chips and sawmill scraps; another third comes from recycled paper. Overall, in the United States nearly 80 percent of the over 400 paper mills use recovered fiber to make some or all of their paper products, and of these, approximately 115 mills use recovered paper exclusively.



Print is Responsible

Just 11% of the world's forests are used for paper. In the U.S. a growing percentage of the wood used to produce paper comes from certified forests. The Forest Steward Council (FSC) and Sustainable Forest Initiative (SFI) track fiber content from certified lands through production and manufacturing to the end product. There are certified forests in over 80 countries.

Recycle all paper used in production • Print on recycled papers when specified by client
Recycle and/or reuse all paper used in the office • Recycle cardboard
Re-Use boxes • Recycle shrink-wrap • Soy base, non-toxic inks are used on presses
Toner is recycled • Recycled toner cartridges are used throughout the company
All employees have been trained and certified on proper handling and safety processes

All film files have been converted to digital processes

Pressroom chemistry is monitored and replenished with appropriate control systems

Water-miscible pressroom chemicals are used • Plan our deliveries in the most efficient ways possible

All old computers are recycled • CD's are recycled • All pop cans are recycled.



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